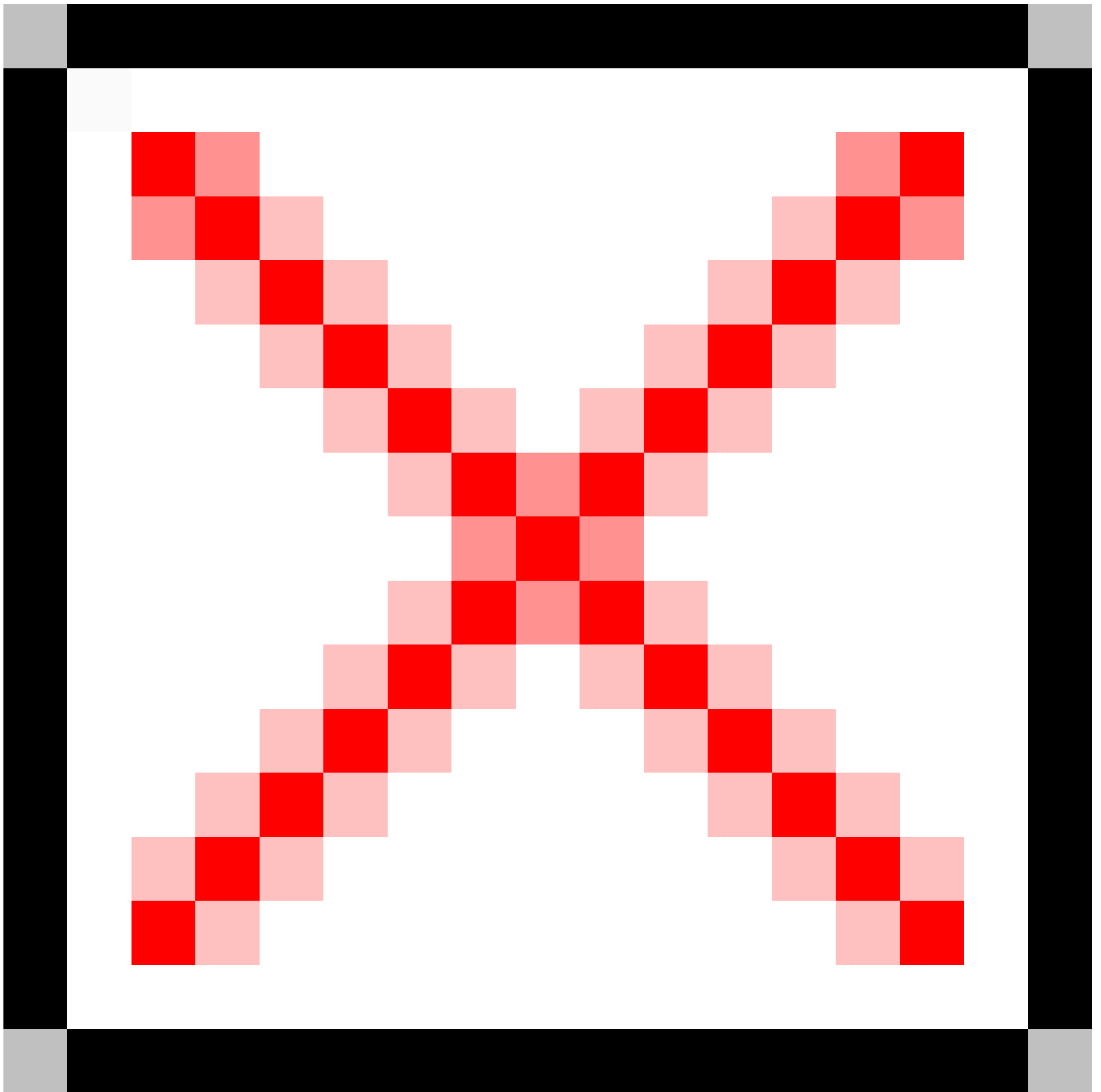


Smart Speaker Analysis



Our **Smart Speaker Analysis** service gives the most comprehensive and regular data and forecasts available on the market. This is a burgeoning market with high profile tech vendors entering and attacking. The service helps analyse which vendors, platforms and voice technologies are gaining traction and how big the overall opportunity is. Clients can access highly granular information across regions, countries and segmentation categories to build- up a picture of competitive conditions and market dynamics. A global team of analysts supports the analysis, helping to provide an unlimited inquiry service.

Content overview

Data available on Smart Speakers

- Shipments by vendor by platform by display
- Shipments by country
- Shipments by model
- Shipments by price bands
- Shipment forecasts
- Installed base forecasts
- Global household demographics

Information is available on a one-off or quarterly basis. In addition, clients can request access to analysis on the ecosystem and profiling of partners as well as the strategy outlook for vendors.

[Request full list of content](#)

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