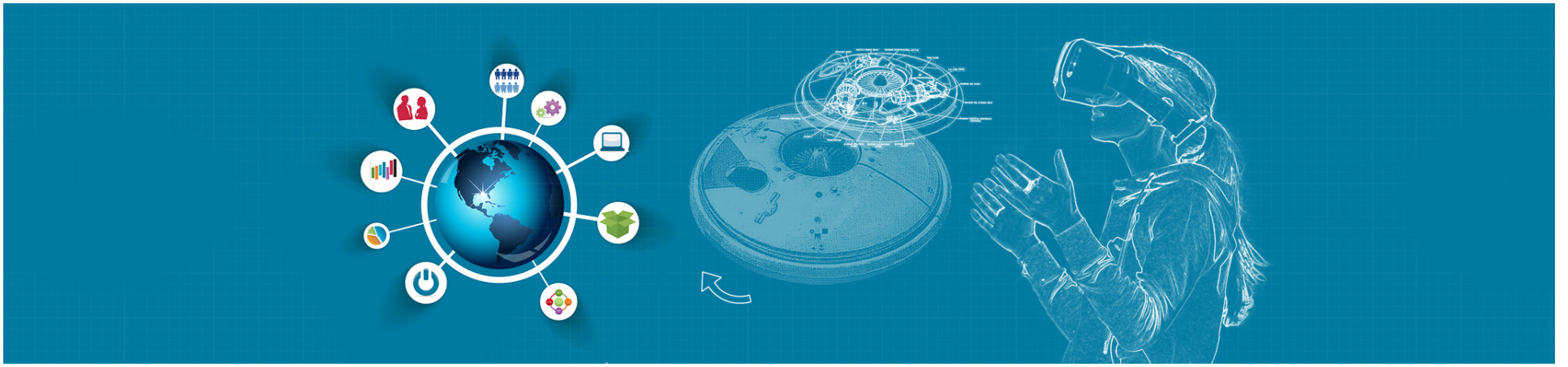



Virtual Reality and Augmented Reality Analysis




Canalys' **Virtual Reality and Augmented Reality Analysis** is a research service that provides qualitative and quantitative insight into the virtual reality (VR) and augmented reality (AR) markets. It features ongoing analysis on product and technology trends, vendors strategies and go-to-market models; and the VR and AR ecosystem for hardware and software vendors, channel partners and content providers.

Wearable and Virtual Reality Analysis


16% of smart watches use Android Wear




Only 5% of activity trackers cost more than US\$150




Worldwide, vendors will ship 6.3 million virtual reality headsets in 2016 - 40% will be in China



CONTACT



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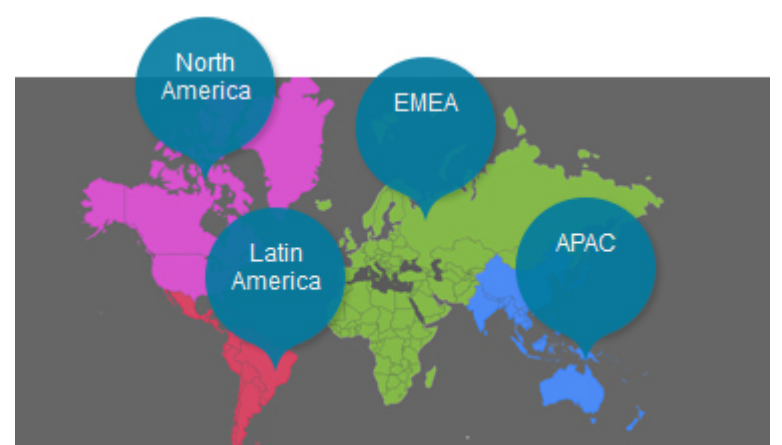
Content overview

Content

- VR headset shipments and forecast data
- Vendor product strategy and go-to-market update
- Product category comparison
- Research reports

[Request full list of content](#)

Regions covered



Access and support

Unlimited inquiry



Direct access to analysts who respond to questions within the topic scope within 24 hours

Feature-rich tools, unlimited access



Individual access to client website, spreadsheets and published content

Trends analysis



Frequent data and analysis reports produced using a strict methodology and global definitions

Conclusions and advice



Insight and recommendations delivered via analytical reports and direct access to our experienced analyst team

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